

# Developing Capability and Preparedness for Pandemic Influenza: Public-Private Partnerships and the Supply Chain


Gavin J Love

[gavin.love@worleyparsons.com](mailto:gavin.love@worleyparsons.com)

Dr Carl A. Gibson

[carl.gibson@latrobe.edu.au](mailto:carl.gibson@latrobe.edu.au)

# The Challenge

- ◆ Discussion and development of plans for an unknown, with dramatic consequences for community and organizations
  - ◆ Varying sizes and complexity of communities and organizations
  - ◆ Through chain vulnerabilities
  - ◆ Developing and utilizing a public-private partnership to educate and assist
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- A decorative graphic at the bottom right of the slide, consisting of a stylized mountain range silhouette in various shades of teal and blue.

# The Development

- ◆ Building an improved capability of small to medium sized enterprises (SME) – public and private sector
- ◆ Reduce the complexity and requirement on SME while developing individual, sector and community resilience
- ◆ Partnership approach in defining the successful determinants for the project and the appropriate educational material
- ◆ Planning and Development Group – Government, tertiary institution, private organization, industry advisors

# The Delivery

- ◆ Series of workshops conducted throughout Australia
- ◆ Central presentation:
  - Industry, health agencies, insurance bodies, regulators, participants
  - Defined what a pandemic was and was not
  - Linkage to other risk based efforts that SME and communities could undertake
- ◆ Interactive exercise
  - Allow participants and invited bodies to consider planning issues in developing contingency plans

# The Outcomes

- ◆ Positive feedback from all workshops
  - Practical
  - Educational material supported participants
  - Able to meet and discuss issues with Government and other bodies
  - Able to discuss issues with colleagues, suppliers, customers
  - Consider expectations and overall resilience of SME and communities
  - Able to manage a variety of risks that could impact the broader community