



Welcome to the

International Disaster and Risk

Conference

IDRC Davos 2010

Davos, Switzerland
30 May – 03 June 2010

organized by



Welcome from the Chairman



The Global Risk Forum GRF Davos is a newly established international organisation based in Davos, Switzerland and aims, through its various activities, at serving as a Centre of Excellence in knowledge and know-how exchange, transfer and application.

After the successful conferences held in Davos in 2006 and 2008, the regional IDRC conferences held in Harbin (China) in 2007 and in Chengdu (China) in 2009, IDRC in its bi-annual process is back again in the Swiss mountains in Davos. IDRC Davos 2010 is expected to bring together up to 1500 interested individuals, policy makers, risk managers, scientists and other risk experts from politics, administration, international organisations, science, the private and civil sector, NGOs, etc. to focus on the array of risks, society is facing today and on effective strategies to manage and reduce these risks and disasters.

Thoughts have to become action – IDRC Davos 2010 wants to speed up the knowledge transfer from science to practice and to strengthen the know-how sharing between the different stakeholders in disaster reduction and risk management.

A handwritten signature in black ink, appearing to read 'W. Ammann'.

Dr. Walter J. Ammann
President Global Risk Forum GRF Davos
Chairman IDRC Davos 2010

Patronage Organizations

UN-ISDR	United Nations International Strategy for Disaster Reduction
UNESCO	United Nations Educational, Scientific and Cultural Organization
UNEP	United Nations Environment Programme
UNCCD	United Nations Convention to Combat Desertification
UNDP	United Nations Development Programme

IDRC 2010 in brief



5 days

1'560 m above sea level



700 km hiking trails

fascinating natural mountain world
diversity of leisure and cultural attractions



1'500 participants

465 abstracts

10 plenary and **60** special sessions

4 poster sessions

10 workshops

300 talks and posters
a great scientific programme

10 side events

impressive entertainment



Venue



IDRC Davos 2010 will be held at the Congress Centre in Davos, Switzerland. Set in the breathtaking mountain landscape of the Grisons Alps and located within easy reach of accommodation, shops and restaurants, the enlarged Davos Congress Centre has over 35 years of experience in hosting international congresses, including the IDRC Davos 2006 and the IDRC Davos 2008. Davos is also known as a place for exhilarating summer sports and hiking. Other entertainments include the numerous restaurants and bars, museums, shopping, golf course, casino, brewery, spa centre and even horse-drawn carriages.

With over 20,000 beds in accommodation there is something to suit every budget, from self-catering to 5* hotels, and nearly 100 restaurants serving Swiss and international cuisine.

Glimpses of IDRC Davos 2006



Hansjörg Trachsel,
Counsellor, representing the hosting
Canton Grison, welcomes the
international audience at **IDRC
Davos 2006**.



A **Japanese children's delegation** demonstrated how children in schools are trained in emergency management (the picture shows the IDRC chairman Walter J. Ammann discussing with an interested child) at **IDRC Davos 2006**.



Badaoui Rouhban, Chief Disaster
Reduction, UNESCO Paris,
emphasized in his **IDRC Davos 2006**
opening speech the importance of
IDRC for UNESCO in disaster and risk
management awareness building.



African Delegation at IDRC Davos 2006: Plenary session on „Risk Reduction Needs in the African Sub-Saharan Region”.



Ulrich Tilgner, Tehran, Near and Middle east Expert, Special Correspondent for TV channels, moderating the Plenary session on “terrorism and Human Security” at **IDRC Davos 2006**



Hon. Maria Mutagamba, Minister of Water and Environment, Kampala, Uganda at Plenary Session on “ Integral Risk Management-Key for successful Risk reduction” at **IDRC Davos 2008.**



Salvano Briceño, Director, UN-ISDR ,Geneva welcoming the audience at the opening ceremony at **IDRC Davos 2008.**



Walter Fust, CEO / Director General, Global Humanitarian Forum, Geneva at the Plenary Session on “ Climate Change Adaptation - Opportunities for Disaster Risk Reduction” **IDRC Davos 2008.**



Hans-Peter Michel, Mayor of Davos welcoming the audience at **IDRC Davos 2008.**

Sponsor Information



Conditions, Prizes and Acknowledgement

The information contained in this brochure is used as basis for negotiations. Global Risk Forum GRF Davos is open for all kind of sponsor contributions and suggestions.

All prizes mentioned in this brochure, where applicable, cover the costs of the corresponding sponsoring item. If your company takes the entire amount you will be listed as the sole Sponsor of this item. But there is also the possibility to sponsor only a part of the whole amount. In that case there might be other companies sponsoring the same item and sharing the advertising space with your company. The company that sponsors the major amount for an item will of course be listed as a main sponsor for this item.

All sponsors will be included in the List of Sponsors in the conference programme book. If your contribution exceeds **5'000 CHF**, GRF Davos will post a link from the IDRC Website to your company's homepage. In advance to the conference and during the conference we get millions of clicks on our website.

Payment

Conditions of payment mentioned on the invoice are valid. All charges occurred by bank transfer are at the expense of the sponsor.

Production costs

If favoured, GRF Davos will organise the production of promotional items for the sponsor. The sponsors are, however, expected to account for the production costs.

Shipping

The sponsor is expected to pay for all shipping and customs costs for congress related sending. This also includes congress related returns to sponsor after the conference. The sponsor is responsible for punctual delivery as per deadline fixed by the conference organisation.

VAT

All prices are indicated in CHF and exclude 7.6% VAT, unless otherwise specified. All Swiss companies are obliged to pay VAT. The obligation to pay VAT for sponsors from other countries depends on the sponsor item. Exhibitors are obliged to pay VAT independent from their country

Exhibiting

Exhibiting space is charged at square rate as indicated. The exhibitor is responsible for the design, setup and security of their booth. Rules concerning installation and deconstruction listed in a leaflet have to be considered. The leaflet will be sent together with the invoice and an order form for rental articles. For equal booth orders the "first-come-first-serve"- rule will be applied .

The exhibition booths remain throughout the conference and have to be taken down on Thursday evening, 3 June 2010.

1. Abstracts and Poster Options

Abstracts Book

The Book with all the submitted short abstracts of IDRC Davos 2010 will be distributed to each participant within the Congress Bag.

Sponsor amount: 4500 CHF

Acknowledgment:

- Mentioned as book sponsor with logo
- Advertisement possibility on the inside back cover (only black and white)
- Inclusion in the list of sponsors in the Conference Programme and on the Website

Extended Abstracts CD-ROM

The CD-ROM with all extended abstracts of the IDRC 2010 will be distributed to each participant.

Sponsor amount: 4500 CHF

Acknowledgment:

- Logo on the cover and on the CD-Rom itself
- Inclusion in the list of sponsors in the Conference Programme and on the Website

Poster Session Apéros

During the IDRC Davos 2010 there will be Catering points integrated in the poster area. By sponsoring this catering points your company gets the opportunity to make the name visible to a huge audience.



Lively discussion at the Poster exhibition at IDRC Davos 2008

Sponsor amount: price on application

Acknowledgment:

- Possibility to display the company logo at each serving point with banners and flags
- Inclusion in the list of sponsors in the Conference Programme and on the Website
- Link from our website to your homepage

2. Advertisement in the Programme Book

You have the possibility to advertise your company respectively your product in the programme book (full colour advertisement).

The programme book of the IDRC Davos 2010 will be available for download on the GRF Website and will be distributed to all participants in print version.

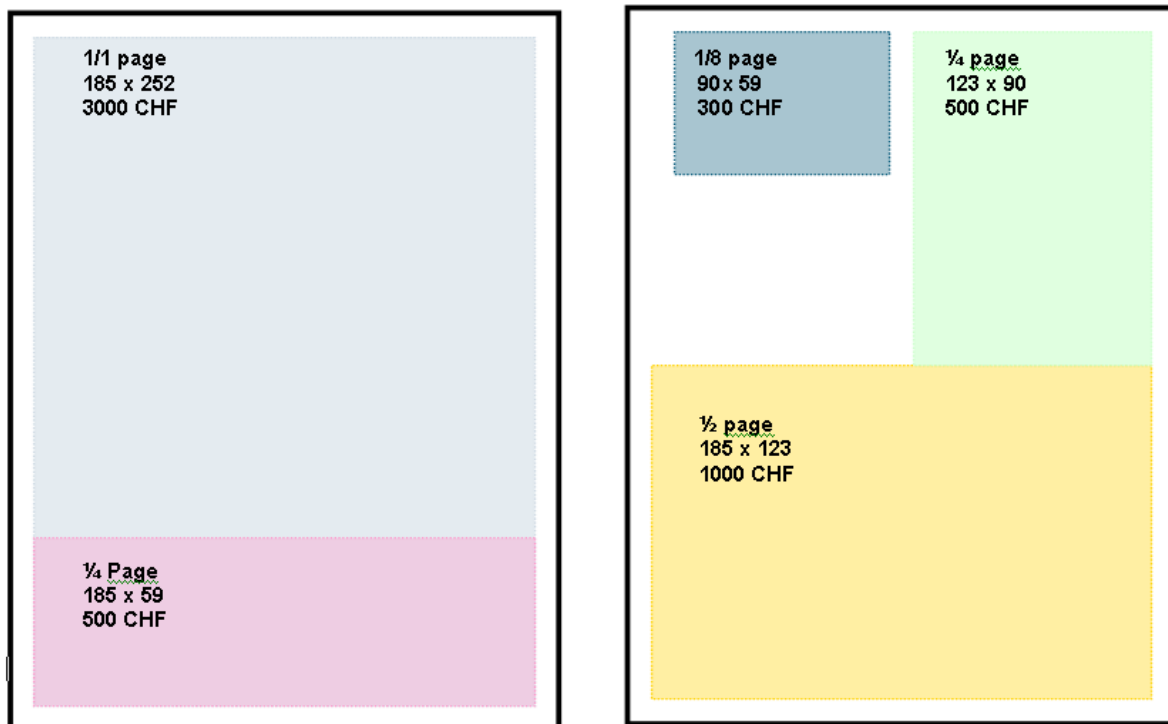
Number of printed copies: 2000

Number of pages: 70

Size: A4

Prizes for full colour advertisements in the programme book:

Prizes vary depending on the size of the advertisement and the position in the programme book. GRF offers the following sizes of advertisements in the IDRC Davos 2010 programme book:



Special placement of full colour advertisements:

Inside front cover A4 **6'000 CHF**
Inside back cover A4 **6'000 CHF**
Back cover A4 **10'000 CHF**

Send your order to: info@grforum.org

Or order on our Website: www.davos2010.org

3. Social Events

The sponsors of the social events will get prominent recognition in the programme book and at the event.

Conference Dinner

Since the initiation of IDRC, we have always acknowledged the importance of balancing work and leisure. A highlight in our social activities programme during IDRC Davos 2010 is the conference dinner taking place on Thursday, June 3, 2010. All conference attendees are welcome to join the conference dinner. This event is going to provide ample networking possibilities and will be an appropriate finish for the conference.



Sponsor amount: price on application

Acknowledgment:

- Dinner speech held by a company representative
- Participation at the Conference Dinner with eminent people
- Company name linked to the event in all Conference publicity including the final programme
- Inclusion in the list of sponsors on the Website
- Company logo displayed outside and inside the social venue
- Company logo in the invitation and evening programme
- Link from our website to your homepage

Special Guests Dinner

Global Risk Forum GRF Davos will invite to a VIP dinner on Monday, 31 May 2010. This will give high-level participants and speakers a possibility to meet in a relaxed atmosphere and establish contacts to other decision makers and experts.

Your company is given the possibility to present yourself to a high level audience.

Sponsor amount: price on application

Acknowledgment:

- Participation with up to 5 representatives
- Dinner speech on request
- Company name linked to the event in all Conference publicity including the final programme
- Inclusion in the list of sponsors on the Website

- Company logo displayed outside and inside the social venue
- Company logo in the invitation and evening programme
- Link from our website to your homepage

Musical Entertainments

GRF Davos has always acknowledged the importance of balancing work and leisure. By sponsoring our side events and entertainment programme your company contributes in making the IDRC Davos 2010 not only successful in a scientific way, but also in making IDRC Davos 2010 an unforgettable event for all attendees.

Sponsor amount: price on application

Acknowledgment:

- Company name linked to the event in all Conference publications including the final programme
- Inclusion in the list of sponsors on the Website
- Company logo displayed outside and inside the social venue
- Company logo on the invitation letter and in the evening programme
- Link from our website to your homepage

Special Event

GRF Davos is pleased to present the IDRC Davos 2010 audience a very special cultural treat:

“Der heitere Mozart”

A music theatre presented by a quartet of the *Opera House Zurich* - Songs, duets and trios from Wolfgang Amadeus Mozart.

By sponsoring this very special side event your company will very much contribute in making the IDRC Davos 2010 an unforgettable event. This guarantees your company the attention of the whole IDRC audience.

Sponsor amount: 10'000 CHF

Acknowledgment:

- Company name linked to the event in all Conference publications including the final programme
- Inclusion in the list of sponsors on the Website
- Company logo displayed outside and inside the social venue
- Company logo on the invitation letter and in the evening programme
- Link from our website to your homepage

Opening Ceremony

We will properly inaugurate the conference with high-level-speeches and a musical entertainment programme, in order to launch a successful congress.



Musical Entertainment at IDRC Davos 2008.

Sponsor amount: price on application

Acknowledgment:

- Company name linked to the event in all Conference publications including the final programme
- Inclusion in the list of sponsors on the Website
- Company logo displayed outside and inside the social venue
- Company logo on the invitation letter and evening programme
- Link from our website to your homepage (minimum contribution 5000 CHF)

Excursions and side events

It is planned to offer several excursions and side events during the IDRC Davos 2010 to make it an unforgettable event to the participant. You can support us by ideas or a financial contribution.

Sponsor amount: price on application

Acknowledgment:

- Company name linked to the event in all Conference publications including the final programme
- Inclusion in the list of sponsors on the Website
- Company logo in the announcement
- Link from our website to your homepage

Open Forum

The Open Forum will take place on Wednesday, 2 June 2010 at the Congress Centre. All Open Forum sessions are open for the public. By sponsoring the Open Forum your company gets not only attention from the IDRC Davos 2010 audience, but also from a highly interested Swiss public audience.

Sponsor amount: price on application

Acknowledgment:

- Company name linked to the event in all Conference publications including the final programme

- Inclusion in the list of sponsors on the Website
- Company logo in the announcement and evening programme
- Link from our website to your homepage

4. Exhibition

GRF Davos offers over 300 square meters of exhibition space in the Congress Centre during the IDRC Davos 2010. Exhibition space for companies and organisations is available for **CHF 500 / m²**. Minimum size of the booth is 6m². In order to maximise the time participants spend in the exhibition area refreshment points have been integrated.



Participant at an exhibition booth at IDRC Davos 2008.

For further information please visit:

http://www.davos2010.org/pages_new.php/Exhibitions/709/1/694/

or contact: exhibition2010@grforum.org

Acknowledgment:

- An exhibition booth at IDRC Davos 2010 gives you the unique possibility to present your company /institution to an international, highly interested and committed audience.
- Free conference admission for two employees of the exhibiting company.

5. Other Options

Poster Competition Award

The best poster contributions will be awarded. By sponsoring the prizes for the poster competition your company contributes not only by making the poster exhibition more attractive, but also gets high attention from the attendees.

Sponsor amount: price of the product

Acknowledgment:

- Company name linked to the event in all Conference publications including the final programme
- Inclusion in the list of sponsors on the Website
- Company logo displayed at the poster exhibition
- Link from our website to your homepage

Internet Lounge

The Internet Lounge will be centrally located. To give the delegates the possibility to work in a fully equipped area during the conference we would like to provide the Internet Lounge with about 15 computers and 1 to 2 printers which will be at all delegates' disposal.

Your company has the possibility to contribute by providing furniture or IT-equipment or by a financial contribution.



Sponsor amount: price on application

Acknowledgment:

- Floor space with the possibility to decorate the area with company logos, banners and flags
- Inclusion in the list of sponsors on the Website
- Link from our website to your homepage

Wireless network

You have as well the opportunity to sponsor the IDRC Davos 2010 by a wireless network. This allows the attendees to connect to the web from their own wireless enabled laptop.

Sponsor amount: 5000 CHF

Acknowledgment:

- The sponsors name and logo will be displayed on the first page accessed by the participants
- Inclusion in the list of sponsors on the Website
- Link from our website to your homepage

Real Time Web Cast

GRF Davos plans to host a real time web cast of the conference or single sessions. Due to our tight budget the implementation of a real time web cast is only possible with the support of a sponsor.

Sponsor amount: 50'000 CHF

Acknowledgment:

- The sponsors name and logo will be displayed on the first page accessed by the participants.
- Name and logo of the sponsor in the footer of the web cast
- Inclusion in the list of sponsors on the Website
- A4 full colour advertisement in the programme book.
- Link from our website to your homepage

Patronage for participants from low income countries

Global Risk Forum GRF Davos is hoping for not only participants from developed countries IDRC Davos 2010, but would like to give experts from low income countries a voice, since their population tends to be the most affected by risks, catastrophes, and the effects of climate change. As a social responsible company you can contribute to sustainable development and invest in the future of developing countries.

Sponsor amount: minimum 3'000 CHF

Acknowledgment:

- Inclusion in the list of patrons for participants from low-income countries in the programme book
- Link from our website to your homepage (minimum contribution 5000 CHF)
- Depending on the amount of contribution 6m² exhibition space

Badge Cords and Name Badges

Sourced and provided by GRF Davos and worn by all participants, badge cords are a very visible item.



Sponsor amount: 8'000 CHF

Acknowledgment:

- The sponsors name or logo on each badge cord
- Inclusion in the list of sponsors on the Website and in the conference programme
- Link from our website to your homepage

Water Dispensers

Several water dispensers can be placed throughout the venue to provide attendees with cold fresh water.

Sponsor amount: 4'000 CHF

Acknowledgment:

- The sponsors name or logo on paper cups and at each serving point
- Inclusion in the list of sponsors on the Website and in the conference programme
- Link from our website to your homepage

Coffee breaks

Several times a day coffee / tea will be served to all participants. To get some additional attention you can distribute napkins or sugar bags with the company logo.

Sponsor amount: price on application

Acknowledgment:

- Displays with company logo at each serving point
- Inclusion in the list of sponsors on the Website and in the conference programme
- Link from our website to your homepage

Congress Bag

A Conference Package containing participant material will be distributed to all attendees upon registration in Davos. The bag will contain the Conference programme, the Abstract Book and additional information. The GRF logo will be printed on the bag.

Sponsor amount: 20'000 CHF

Acknowledgment:

- Company logo on the bag
- Inclusion in the list of sponsors on the Website and in the conference programme
- Link from our website to your homepage

Conference Gift

It is planned to give each participant a conference gift as a memento to IDRC Davos 2010.

Sponsor amount: price of the gift for approx. 1'500 participants

Acknowledgment:

- Company logo on the gift
- Inclusion in the list of sponsors on the Website and in the conference programme
- Link from our website to your homepage

Advertising in the Davos Congress Centre

There will be possibilities for companies to advertise their company or their products on the walls, on the ceiling, on the floor, or on standing banners in the entrance area of the venue.

Wall advertising banner: (2pcs)	2000 CHF
Ceiling advertising banner: (2pcs)	2000 CHF
Floor advertising banner: (4pcs)	2000 CHF
Standing advertising banner (to-sided): (2pcs)	2000 CHF

Acknowledgment:

- Inclusion in the list of sponsors on the Website and in the conference programme

For more Information

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